

Kansas Dept. of Health and Environment KS0110

Humbol	dt Union	Allen	Humbol	dt, KS	Daily	Reade	rship = 1,290
D ate	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/16/2009 04/30/2009	3 7	STUDENTS RAISE \$1001 FOR CANCER ANGIE WARD-WRIGHT'S		9 18	\$56.25 \$112.50	1,290 1,290	
				27	\$168.75	2,580	2 total records
Iola Reg		Allen	Iola, KS		Daily	Reade	rship = 8,556
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/24/2009 04/28/2009	4 4	HOW TO STOP BEING A COOKIE MONSTI HUMMING BIRDS	ER	10 5	\$100.50 \$50.25	8,556 8,556	
				15	\$150.75	17,112	2 total records
Anderso	n Co. Rev	iew Anderson	Garnett	, KS	Weekly	Reade	rship = 6,699
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/21/2009 04/28/2009 04/28/2009 05/05/2009	1 4 7	CITY MOTOR POOL SAVES THOUSANDS STATE SMOKING BAN HYPOCRITICAL GARNETT FARMER'S MARKET BACK IN GABE BERRY, OF COLONY, AND KRISTA.	FULL	17 11 15 12	\$170.00 \$110.00 \$150.00 \$120.00	6,700 6,700 6,700 6,700	
				55	\$550.00	26,800	4 total records

KS0110 - Kansas Dept. of Health and Environment					May 2009			
Anderso	n County A	Advocate Anderson	Garnett	, KS	Bi-Weel	kly Reade	rship = 2,589	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/29/2009 05/01/2009	1 2	GARNETT FARMERS MARKET RETURNS LIVING TODAY FOR A BETTER TOMORR		15 20	\$115.05 \$153.40	2,590 2,590		
				35	\$268.45	5,180	2 total records	
Atchison	Globe songlobeonline.com	Atchison	Atchison	n, KS	Bi-Weel	dy Reade	rship = 8,464	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/22/2009 05/06/2009	10 1	GREINER ASSISTS IN NATIONAL SMOKII PUPILS FACE FEARS	NG	16 14	\$220.80 \$193.20	8,464 8,464		
				30	\$414.00	16,928	2 total records	
Great Be	nd Tribun	e Barton	Great B	end, KS	Daily	Reade	rship = 14,680	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/21/2009	3	KANSAS GETS \$67.5M IN TOBACCO SET	TLEMENT.	5	\$60.30	14,681		

Great Bend Tribune		Barton	Barton Great Bend, KS		Daily	Readersh	ip = 14,680
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/21/2009	3	KANSAS GETS \$67.5M IN TOBACCO	SETTLEMENT	5	\$60.30	14,681	
04/26/2009	3	A LOOK AT BIG ISSUES FACING LEG	SISLATORS	26	\$313.56	14,681	
04/26/2009	B5	WE ALL MUST PROMOTE HEALTH A	T HOME AND	20	\$241.20	14,681	
05/07/2009	7	KDHE RELEASES REPORT ON SECO	NDHAND	11	\$132.66	14,681	
05/13/2009	2	THURSDAY		5	\$60.30	14,681	
				67	\$808.02	73,405	5 total records

Tribune oune.com	Bourbon Fort Sco	ott, KS	Daily	Readership = 5,773
Page #	Headline	Col. Inches	Ad Equiv	Rdshp
3	RECOUNT CONFIRMS EMPORIA SMOKING BAN	3	\$29.55	5,773
3	FARMER'S MARKET MOVES TO SKUBITZ PLAZA	22	\$216.70	5,773
1	WALK KANSAS FOR KIDS GETS STUDENTS ON	30	\$295.50	5,773
4	THANKS FROM THE FARMER'S MARKET	2	\$19.70	5,773
	oune.com	Page # Headline 3 RECOUNT CONFIRMS EMPORIA SMOKING BAN 3 FARMER'S MARKET MOVES TO SKUBITZ PLAZA 1 WALK KANSAS FOR KIDS GETS STUDENTS ON	Page # Headline Col. Inches RECOUNT CONFIRMS EMPORIA SMOKING BAN 3 FARMER'S MARKET MOVES TO SKUBITZ PLAZA 22 WALK KANSAS FOR KIDS GETS STUDENTS ON 30	Page # Headline Col. Inches Ad Equiv RECOUNT CONFIRMS EMPORIA SMOKING BAN 3 \$29.55 FARMER'S MARKET MOVES TO SKUBITZ PLAZA 22 \$216.70 WALK KANSAS FOR KIDS GETS STUDENTS ON 30 \$295.50

04/29/2009	1	WALK KANSAS ENCOURAGES HEALTHII	ER 35	\$344.75	5,773	
			92	\$906.20	28,865	5 total records
Hiawath	a World	Brown	Hiawatha, KS	Bi-Week	aly Reade	ership = 4,570
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2009	1	DRUG PREVENTION PUSH TARGETS	17	\$127.50	4,570	
			17	\$127.50	4,570	1 record
Horton I	Headlight	Brown	Horton, KS	Weekly	Reade	ership = 3,627
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2009 04/30/2009 05/07/2009	2 12 12	SHOP GREEN: EAT WELL AND SAVE QUALITY OF LIFE SURVEY ABOUT TOBACCO FREE KANSAS COALI	33 11 ГІОN 4	\$198.00 \$66.00 \$24.00	3,627 3,627 3,627	
			48	\$288.00	10,881	3 total records
				7-0000	- ,	
Augusta http://www.augu	Daily Gaz	ette Butler	Augusta, KS	Daily	,	ership = 4,386
http://www.augu	Daily Gazestagazette.com/ Page #	ette Butler Headline		·	,	ership = 4,386
http://www.augu Date 04/15/2009	stagazette.com/		Augusta, KS	Daily	Reade	ership = 4,386
Augusta http://www.augu Date 04/15/2009 04/17/2009	Page #	Headline RE-COUNT CONFIRMS SMOKING BAN	Augusta, KS Col. Inches	Daily Ad Equiv \$35.00	Reade Rdshp 4,386	ership = 4,386 2 total records
Date 04/15/2009	Page # 1 17	Headline RE-COUNT CONFIRMS SMOKING BAN	Augusta, KS Col. Inches 4 4	Daily Ad Equiv \$35.00 \$35.00	Reade Rdshp 4,386 4,386 8,772	•
Date 04/15/2009 04/17/2009	Page # 1 17	Headline RE-COUNT CONFIRMS SMOKING BAN FARM MARKET BEGINS JUNE 13	Augusta, KS Col. Inches 4 4 8	Daily Ad Equiv \$35.00 \$35.00 \$70.00	Reade Rdshp 4,386 4,386 8,772	2 total records
Date 04/15/2009 04/17/2009 El Dorad http://www.eldor	Page # 1 17 lo Times radotimes.com/	Headline RE-COUNT CONFIRMS SMOKING BAN FARM MARKET BEGINS JUNE 13 Butler	Augusta, KS Col. Inches 4 4 8 El Dorado, KS	Daily Ad Equiv \$35.00 \$35.00 \$70.00 Daily	Reade Rdshp 4,386 4,386 8,772 Reade	2 total records

http://www.cclea	o. Leader	-News Chase	Cottonwood Falls, KS	Weekly	Reade	rship = 2,969
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2009 04/30/2009	8 10	2009 WALK KANSAS TEAMS 2009 WALK KANSAS TEAMS	4 5	\$19.56 \$24.45	2,969 2,969	
05/07/2009 05/07/2009	12 4	2009 WALK KANSAS TEAMS THE OLD TEA BAGS	5 3	\$24.45 \$14.67	2,969 2,969	
			17	\$83.13	11,876	4 total records
Prairie S		Chautauqua	Sedan, KS	Weekly	Reade	rship = 6,267
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009 05/06/2009	1 7B	ROLLING PRAIRIE EXTENSION SPONSORS CHAUTAUQUA COUNTY COMMISSION	S WALK 7 18	\$38.50 \$99.00	6,267 6,267	
			25	\$137.50	12,534	2 total records
Baxter S	prings Ne	ews Cherokee	Baxter Springs, KS	Weekly	Reade	rship = 3,875
	prings Ne Page #	ews Cherokee Headline	Baxter Springs, KS Col. Inches	Weekly Ad Equiv	Reade Rdshp	rship = 3,875
						rship = 3,875
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	rship = 3,875
Date 04/30/2009	Page #	Headline CHEROKEE CHICKS FCE MEETS	Col. Inches	Ad Equiv \$94.95	Rdshp 3,875 3,875	
Date 04/30/2009 Columbu	Page #	Headline CHEROKEE CHICKS FCE MEETS	Col. Inches 15 15	Ad Equiv \$94.95 \$94.95	Rdshp 3,875 3,875	1 record
Date 04/30/2009 Columbu Date 04/27/2009	Page # 9 Is Daily A	Headline CHEROKEE CHICKS FCE MEETS dvocate Cherokee Headline CHAMBER TO HOLD FARMER'S MARKET	Col. Inches 15 15 Columbus, KS Col. Inches COFFEE 2	Ad Equiv \$94.95 \$94.95 Daily Ad Equiv \$15.20	3,875 3,875 Reade Rdshp 4,950	1 record
Date 04/30/2009 Columbu Date	Page # 9 Is Daily A	Headline CHEROKEE CHICKS FCE MEETS dvocate Cherokee Headline	Col. Inches 15 15 Columbus, KS Col. Inches COFFEE 2	### Ad Equiv \$94.95	3,875 3,875 Reade Rdshp	1 record

Galena S	Sentinel-Tipeltimes.com/	mes Cherokee Gal	ena, KS	Weekly	Reade	rship = 2,925
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/06/2009 05/06/2009	5 6	COLUMBUS CHAMBER SEEKS FARMERS MAR KDHE RELEASES REPORT ON SECONDHAND		\$50.64 \$56.97	2,926 2,926	
			17	\$107.61	5,852	2 total records
St. France	cis Herald	Cheyenne St.	Francis, KS	Weekly	Readership = 3,314	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2009	1 2	GROUP MEETS TO HELP CLEAR THE AIR GROUP TALKS ABOUT SECONDHAND SMOKE	7 7	\$55.93 \$55.93	3,314 3,314	
04/30/2009	_					
04/30/2009		ala au	14	\$111.86	6,628	2 total records
Clay Cer	nter Dispat	?brd=1160	y Center, KS	Daily	Reade	2 total records
Clay Cer	nter Dispat	?brd=1160 Headline	y Center, KS Col. Inches	Daily Ad Equiv	Reade Rdshp	
Clay Cer	nter Dispat e.com/site/news.cfm Page #	?brd=1160	y Center, KS Col. Inches	Daily	Reade	
Clay Cer http://www.zwir Date 04/27/2009 05/01/2009	nter Dispat e.com/site/news.cfm Page #	Headline ANTI-SMOKING PETITION INTRODUCED HERI FARMERS' MARKET OPENS MAY 9	Col. Inches 15 9	Daily Ad Equiv \$133.95 \$80.37	Reade Rdshp 5,113 5,113	
Clay Cer http://www.zwir Date 04/27/2009 05/01/2009 05/04/2009	nter Dispat e.com/site/news.cfm Page #	Headline ANTI-SMOKING PETITION INTRODUCED HERI FARMERS' MARKET OPENS MAY 9 MANY KC BARS OPT OUT OF SMOKE BAN	Col. Inches E 15 9 11	Daily Ad Equiv \$133.95 \$80.37 \$98.23	Reade Rdshp 5,113 5,113 5,113 15,339	rship = 5,112
Clay Cer http://www.zwir Date 04/27/2009 05/01/2009 05/04/2009	rter Dispat e.com/site/news.cfm Page # 1 10 6	Headline ANTI-SMOKING PETITION INTRODUCED HERI FARMERS' MARKET OPENS MAY 9 MANY KC BARS OPT OUT OF SMOKE BAN	Col. Inches 15 9 11 35	Daily Ad Equiv \$133.95 \$80.37 \$98.23 \$312.55	Reade Rdshp 5,113 5,113 5,113 15,339	rship = 5,112 3 total records
Clay Cer http://www.zwir Date 04/27/2009 05/01/2009 05/04/2009	nter Dispat e.com/site/news.cfm Page # 1 10 6	Headline ANTI-SMOKING PETITION INTRODUCED HERE FARMERS' MARKET OPENS MAY 9 MANY KC BARS OPT OUT OF SMOKE BAN Cloud Cly	Col. Inches 15 9 11 35 de, KS	Daily Ad Equiv \$133.95 \$80.37 \$98.23 \$312.55 Weekly	Reade Rdshp 5,113 5,113 5,113 15,339 Reade	rship = 5,112 3 total records

Concord	lia Blade-]	Empire Cloud	Concordia, KS	Daily	Reade	rship = 5,319
Date Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/15/2009	1	RE-COUNT CONFIRMS SMOKING BAN	3	\$20.79	5,320	
04/21/2009	3	SWANSON HAS ROLE IN SMOKING CESS	ATION 8	\$55.44	5,320	
04/21/2009	2	TOBACCO SETTLEMENT	5	\$34.65	5,320	
			16	\$110.88	15,960	3 total records
Arkansa http://www.arko	as City Tra	veler Cowley	Arkansas City, KS	Daily	Reade	rship = 9,165
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/27/2009	3	STATE LEGISLATOR ISSUES:	30	\$266.40	9,166	
05/05/2009	1	GO ME GOIN' IN CIRCLES	40	\$355.20	9,166	
	1	SMOKING COALITION MEETING HEATS		\$168.72	9,166	
05/07/2009	1	SMORING COALITION MELTING HEATS				
	l Daily Co		89	\$790.32	27,498 Reade	3 total records
Winfield	l Daily Co	urier Cowley	89 Winfield, KS	\$790.32 Daily	Reade	3 total records
Winfield	Daily Confieldcourier.com/		89	\$790.32	,	
Winfield	fieldcourier.com/	urier Cowley	89 Winfield, KS Col. Inches	\$790.32 Daily	Reade	
Winfield http://www.win	Page #	urier Cowley Headline	Winfield, KS Col. Inches TS 3	\$790.32 Daily Ad Equiv	Reade	
Winfield http://www.win Date 04/29/2009	Page #	urier Cowley Headline STRICTER SALINA SMOKING BAN START	Winfield, KS Col. Inches TS 3	\$790.32 Daily Ad Equiv \$27.93	Reade Rdshp	
Winfield http://www.win Date 04/29/2009 05/07/2009	Page # 3 1	Urier Cowley Headline STRICTER SALINA SMOKING BAN START SMOKING BAN DISCUSSION GETS TESTY	89 Winfield, KS Col. Inches TS 3 Y IN 18	\$790.32 Daily Ad Equiv \$27.93 \$167.58	Reade Rdshp 12,027 12,027 24,054	rship = 12,026
Winfield http://www.win Date 04/29/2009 05/07/2009	Page # 3 1	Urier Cowley Headline STRICTER SALINA SMOKING BAN START SMOKING BAN DISCUSSION GETS TESTY	89 Winfield, KS Col. Inches IS 3 Y IN 18 21	\$790.32 Daily Ad Equiv \$27.93 \$167.58 \$195.51	Reade Rdshp 12,027 12,027 24,054	rship = 12,026 2 total records
Winfield http://www.win Date 04/29/2009 05/07/2009 Pittsbur http://www.mor	Page # 3 1 g Morning mingsun.net/ Page #	urier Cowley Headline STRICTER SALINA SMOKING BAN START SMOKING BAN DISCUSSION GETS TESTY SMOKING BAN Crawford	Winfield, KS Col. Inches TS 3 Y IN 18 21 Pittsburg, KS Col. Inches	\$790.32 Daily Ad Equiv \$27.93 \$167.58 \$195.51 Daily Ad Equiv	Reade: Rdshp 12,027 12,027 24,054 Reade: Rdshp	rship = 12,026 2 total records
Winfield http://www.win Date 04/29/2009 05/07/2009 Pittsbur http://www.mor	Page # 3 1 g Morning mingsun.net/	Headline STRICTER SALINA SMOKING BAN START SMOKING BAN DISCUSSION GETS TESTY SUN Crawford Headline	Winfield, KS Col. Inches TS 3 Y IN 18 21 Pittsburg, KS Col. Inches	\$790.32 Daily Ad Equiv \$27.93 \$167.58 \$195.51 Daily	Reade: Rdshp 12,027 12,027 24,054 Reade:	rship = 12,026 2 total records
Winfield http://www.win Date 04/29/2009 05/07/2009 Pittsbur http://www.mor Date 04/21/2009	Page # 3 1 g Morning mingsun.net/ Page # 3	Headline STRICTER SALINA SMOKING BAN START SMOKING BAN DISCUSSION GETS TESTS SUN Crawford Headline KANSAS TO GET \$67.5 MILLION IN TOBA	89 Winfield, KS Col. Inches TS 3 Y IN 18 21 Pittsburg, KS Col. Inches CCO 6 16	\$790.32 Daily Ad Equiv \$27.93 \$167.58 \$195.51 Daily Ad Equiv \$91.80	Reade: Rdshp 12,027 12,027 24,054 Reade: Rdshp 17,432	rship = 12,026 2 total records

					41	\$627.30	69,728	4 total records
Abilene l	Reflector-(Chronicle	Dickinson	Abilene,	KS	Daily	Reade	rship = 8,056
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/21/2009 04/22/2009 04/22/2009 04/27/2009	6 2 1 2	KANSAS GOVERNOR SIG LAWMAKER EXPECTS TO CHAPMAN SITE FOR KIDS AMERICAN CANCER SOC	OUGH VETO SE S FITNESS ANI	SSION O SAFETY	25 23 17 15	\$187.50 \$172.50 \$127.50 \$112.50	8,057 8,057 8,057 8,057	
					80	\$600.00	32,228	4 total records
Heringto	n Times	1	Dickinson	Heringto	on, KS	Weekly	Reade	rship = 4,613
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/30/2009	13	MONIES AVAILABLE FOR	YOUTH-LED		15	\$116.25	4,614	
					15	\$116.25	4,614	1 record
Eudora I		1	Douglas	Eudora,	KS	Weekly	Reade	rship = 3,109
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/17/2009	2	FROM THE HOUSE			14	\$113.12	3,110	
					14	\$113.12	3,110	1 record
Lawrenc	e Journal-	World	Douglas	Lawrence	ce, KS	Daily	Reade	rship = 45,519
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/21/2009 04/22/2009 04/23/2009	8B 4 6C	STATE GETS \$67.5M IN TO SATURDAY TAKE ADVANTAGE OF TIN			2 1 39	\$64.50 \$32.25 \$1,257.75	45,519 45,519 45,519	

04/24/2009	4	SATURDAY	1	\$32.25	45,519	
04/28/2009	īC	SIMPLE IDEAS FOR RAISING GREEN KIDS	5	\$161.25	45,519	
	ic		3		,	
04/28/2009	5	SMOKE-FREE RALLY SET FOR WEDNESDAY	5	\$161.25	45,519	
04/30/2009	3	ADVOCATES URGE PASSAGE OF CLEAN INDOOR	11	\$354.75	45,519	
05/01/2009	5	SOUND OFF	3	\$96.75	45,519	
05/03/2009	13A	LEGALESE	22	\$709.50	45,519	
05/03/2009	B1	FARMERS' MARKET FANS FLOCK TO OPENING	47	\$1,515.75	45,519	
05/03/2009	13A	LEGALESE	8	\$258.00	45,519	
05/05/2009	8B	KANSAS, KAN., BUSINESSES PAY TO OPT OUT OF	12	\$387.00	45,519	
05/10/2009	2D	TIPS MAY BOOST YOUR 'GOOD' CHOLESTEROL	11	\$354.75	45,519	
05/12/2009	4	HEALTH FAIR CELEBRATES WALK'S COMPLETION	5	\$161.25	45,519	
05/13/2009	3	PERRY, LECOMPTON TO HAVE FARMERS'	3	\$96.75	45,519	
			175	\$5,643.75	682,785	15 total records

Universi	ty Daily I	Kansan Douglas	Lawrence	ce, KS	Daily	Readers	hip = 26,449
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/17/2009 04/21/2009	5 5	STATEWIDE SMOKING BAN WOULI LETTER TO THE EDITOR	O BENEFIT	20 14	\$250.00 \$175.00	26,450 26,450	
04/21/2009	5	LETTER TO THE EDITOR		15	\$187.50	26,450	
				49	\$612.50	79,350	3 total records

Edwards	s Co. Sent	inel Edwards	Kinsley,	KS	Weekly	Readership = $2,327$!
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/06/2009	1	STORM SIRENS INSTALLED AND WORK	KING	22	\$102.74	2,328	
				22	\$102.74	2.328 1 record	

Hays Daily News http://www.HDNews.net/			Ellis	Hays, KS	Daily	Readership = 27,632	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/05/2009	4	READER FORUM		15	\$234.00	27,632	

05/10/2009	4	LET'S GROW A NEW CROP OF FARMERS		24	\$374.40	27,632	
				39	\$608.40	55,264	2 total records
Garden http://www.gcte	City Teleg	ram Finney	Garden	City, KS	Daily	Reader	rship = 18,158
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/18/2009 04/27/2009	7 3	LOCAL PRODUCE SEEN AS GROWTH SAFETY FIRST		52 24	\$747.76 \$345.12	18,158 18,158	
				76	\$1,092.88	36,316	2 total records
Dodge C	City Daily (geglobe.com/	Globe Ford	Dodge (City, KS	Daily	Reade	rship = 15,389
D ate	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/30/2009	4C	NEW ANTI-SMOKING PROGRAM COULD I	HELP	37	\$482.48	15,389	
				37	\$482.48	15,389	1 record
Ottawa]		Franklin	Ottawa	, KS	Daily	Reade	rship = 11,890
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/22/2009 05/02/2009 05/04/2009	3 14 3	K-STEPPERS KEEP LEAD IN WALK KANSA WIND WALKERS TAKE LEAD IN WALK KA MANY KCK BARS OPT OUT OF SMOKE BA	ANSAS	5 6 11	\$55.80 \$66.96 \$122.76	11,891 11,891 11,891	
				22	\$245.52	35,673	3 total records
		Geary	Junction	n City, KS	Daily	Reade	rship = 10,437
Daily Ur	nion yu.com	Suz,					
Daily Ur http://www.daily	nion yu.com Page #	Headline		Col. Inches	Ad Equiv	Rdshp	

			83	\$863.20	41,748	4 total records
05/08/2009	1	SECOND SMOKING ORDINANCE BROUGHT TO	27	\$280.80	10,437	
05/01/2009	1A	AMERICA IN BLOOM JUDGES COMING TO JC	20	\$208.00	10,437	
04/21/2009	4	ATTORNEY GENERAL SIX ANNOUNCES \$67.5M	11	\$114.40	10,437	

Ft. Riley Post http://www.rileyarmy.mil/newspaper		· · · · · · · · · · · · · · · · · · ·	ion City, KS	Weekly	Readership = $20,115$		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
04/24/2009 05/01/2009	20 11	MANHATTAN FARMER'S MARKET SYMBOLIZES PLAYING IT SAFE	16	\$241.60 \$528.50	20,116 20,116		
-			51	\$770.10	40,232 2 total records	S	

Gove Co. Advocate		Gove Quint	Gove Quinter, KS		Readership = $4,181$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009 05/06/2009	11B 2	QUINTER DOCTORS PLAY IMPORTANT ROLE IN. LETTERS	. 10 10	\$40.00 \$40.00	4,181 4,181	
			20	\$80.00	8,362 2 total records	s

Grant County Gazette http://www.grantcountygazette.com/		Grant	Grant Ulysses, KS		Weekly		$\mathbf{ship} = 2,007$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/14/2009 04/21/2009 04/21/2009	2 1 2	STUDENTS TO PA	ET IS JUST AROUND RTICIPATE IN BODY ET IS JUST AROUND	VENTURE	25	\$20.01 \$166.75 \$13.34	2,008 2,008 2,008	
					30	\$200.10	6,024	3 total records

Ulysses N	News		Grant	Ulysses,	KS	Weekly	Reade	ership = 4,880
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/16/2009	5	FARMERS MARKET TO			2	\$14.14	4,881	
04/23/2009	5	FARMERS MARKET TO	BEGIN SOON		4	\$14.14 \$28.28	4,881 9,762	2 total records
Madison	News		Greenwood	Madison	, KS	Weekly	Reade	ership = 1,904
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/23/2009	6	MADISON PACESETTER	S HOLDS MONT	HLY	14	\$86.80	1,904	
					14	\$86.80	1,904	1 record
Anthony	Republicar	1	Harper	Anthony	, KS	Weekly	Reade	ership = 5,529
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/29/2009	4	ATTORNEY GENERAL A	NNOUNCES \$67	.5 MILLION.	.11	\$66.00	5,529	
					11	\$66.00	5,529	1 record
Harvey (Co. Indepen	dent	Harvey	Halstead	, KS	Weekly	Reade	ership = 4,374
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/16/2009	3	MANDI PHILLIPS GETTI	NG READY FOR	MISS	19	\$133.00	4,375	
					19	\$133.00	4,375	1 record
Newton 1 http://www.thek			Harvey	Newton,	KS	Daily	Reade	ership = 18,018
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
05/05/2009	8	BARS OPT OUT OF SMO	KE BAN		5	\$80.40	18,018	
					5	\$80.40	18,018	1 record

Holton F		Jackson	Holton,	Holton, KS		y Readership = 10,865	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/20/2009	1	FARMERS MARKET OPENS		15	\$106.95	10,865	
04/22/2009	6B	SELLING AT THE FARMERS' MARKET A	<u>.ND</u>	49	\$349.37	10,865	2441
				64	\$456.32	21,730	2 total records
Kansas (City Star	Jackson	Kansas	City, MO	Daily	Readers	ship = 588,475
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/13/2009	10	PICK YOUR POISON		2	\$1,025.44	588,476	
04/26/2009	1	100 DAYS		112	\$57,424.64	588,476	
05/04/2009	12	OBAMA POPULARITY QUESTIONABLE		5	\$2,563.60	588,476	
05/04/2009	4	DESPITE KCK BAN, PATRONS CAN LIG		46	\$23,585.12	588,476	
05/06/2009	7	LIBERTY PETITION URGES BROADER S	MOKING	11	\$5,639.92	588,476	
				176	\$90,238.72	2,942,380	5 total records
Oskaloos http://www.oska	sa Independent.co	dent Jefferson	Oskaloo	sa, KS	Weekly	Readers	ship = 4,965
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	10	FARMERS MARKEY IN SEASON		34	\$187.00	4,966	
				34	\$187.00	4,966	1 record
Vindicator http://www.valleyfallsvindicator.com		Jefferson	Valley F	alls, KS	Weekly	Readers	ship = 5,667
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	2	FARMERS' MARKET FOOD SALES		13	\$71.50	5,667	
04/23/2009		THROUGH WHITE TOOD STEED			1	- ,	

	Dispatch vneewestdispatch.com	Johnson	Shawnee, KS	Weekly	Reade	rship = 51,289
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009	7	STATEWIDE SMOKING BAN	11	\$242.00	51,290	
			11	\$242.00	51,290	1 record
Lakin In	dependent	Kearney	Lakin, KS	Weekly	Reade	rship = 3,247
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2009	10	WALK KANSAS WRAP-UP CELEBRATION	2	\$10.26	3,248	
			2	\$10.26	3,248	1 record
Merchants Directory		y Kiowa	Mullinville, KS	Weekly	Readership = 816	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/06/2009	2	FARMERS MARKET TO START MAY 9TH	8	\$16.00	816	
			8	\$16.00	816	1 record
Labette A	Avenue	Labette	Oswego, KS	Semi We	ekly Reade	rship = 4,508
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009	1	COFFEE SHOP	21	\$153.93	4,508	
			21	\$153.93	4,508	1 record
Parsons Sun http://www.parsonssun.com/		Labette	Parsons, KS	Daily	Reade	rship = 11,598
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/21/2009 04/22/2009	3	THE PARSONS FARMERS' MARKET WOMAN, 99, STILL BAKES FOR MARKET	1 55	\$10.50 \$577.50	11,599 11,599	

			191	\$2,005.50	46,396	4 total records
05/09/2009	4	FARMERS MARKET OPEN FOR BUSINESS	9	\$94.50	11,599	
04/25/2009	2A	GROWERS HELP SATISFY DEMAND FOR LOCAL	126	\$1,323.00	11,599	

Dighton Herald		Lane	Dighton, KS	Weekly	Readershi	p = 2,325	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/22/2009	3	WALK KANSAS		10	\$47.50	2,325	
04/29/2009	4	WALK KANSAS		8	\$38.00	2,325	
				18	\$85.50	4,650	2 total records

Leavenworth Times http://www.leavenworthtimes.com/		Leavenworth	Leavenworth, KS	Daily	Readership = 12,721	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/22/2009	6	KANSAS RECEIVES \$67.5M IN TOBACCO	7	\$126.00	12,721	
04/25/2009	2C	DESING COMMITTEE TO SHOWCASE LOFT	ΓS 13	\$234.00	12,721	
05/05/2009		UST IN TIME FOR MOTHER'S DAY	15	\$270.00	12,721	
			35	\$630.00	38.163 3 total records	

Linn Co.		Linn Pleas	santon, KS	Weekly	Readership = 5,055	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009	5A	ATTORNEY GENERAL SIX ANNOUNCES \$67.5	13	\$103.09	5,055	
			13	\$103.09	5,055 1 record	

Oakley Graphic		Logan	Logan Oakley, KS		Readership = $3,187$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/15/2009	1	WALK KANSAS		1	\$5.00	3,188	
				1	\$5.00	3,188 1 record	

Emporia http://www.emp	Gazette oriagazette.com/	Lyon Emporis	a, KS	Daily	Readership = 16,990	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/16/2009	4	THE ELECTION RECOUNTED	13	\$137.28	16,990	
04/20/2009	8	ESSAY, PHOTO WINNER	5	\$52.80	16,990	
04/21/2009	6	SUPPORT FOR SMOKERS	1	\$10.56	16,990	
04/30/2009	10	CITY CONSIDERS ALLOWING OUTDOOR SMOKING	G.25	\$264.00	16,990	
05/01/2009	1	MARKET OPENS SATURDAY	4	\$42.24	16,990	
05/04/2009	16	MANY KANSAS CITY, KAN., BARS OPT OUT OF	12	\$126.72	16,990	
05/05/2009	6	ONE LAST SMOKE	25	\$264.00	16,990	
-			85	\$897.60	118,930 7 total recor	ds

ESU Bul		Lyon Emporia	a, KS	Bi-Week	ly Readers	hip = 13,799
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/06/2009	4	VOTE REQUIRES CRITICAL THINKING	31	\$310.00	13,800	
04/06/2009	2	BREMBY PRESENTS KANSAS HEALTH INITIATIVE	47	\$470.00	13,800	
04/09/2009	1	SMOKING BAN TO PASS WITH 11- VOTE MARGIN	30	\$300.00	13,800	
	_		108	\$1,080.00	41,400	3 total records

Hillsboro Free Press http://www.hillsborofreepress.com/			Marion Hillsboro, KS		Readership = 17,339
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/22/2009	2	FARMERS'S MARKET SEEKING VENDORS	3	\$39.99	17,340

04/29/2009	8B	HILLSBORO FARMERS MARKET RECEIVES GE	RANT 2	\$26.66	17,340	
			5	\$66.65	34,680	2 total records
Hillsbore http://www.starj	Star-Jour	nal Marion Hil	llsboro, KS	Weekly	Reade	rship = 3,081
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/06/2009	8	MINI-GRANTS AVAILABLE FOR TOBACCO	6	\$55.98	3,082	
			6	\$55.98	3,082	1 record
Marion (Co. Record	Marion Ma	arion, KS	Weekly	Reade	rship = 6,117
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
	1.0	ADDITIONS AVAILADIE EOD TODACCO	4	\$37.32	6,118	
05/06/2009	16	APPLICATIONS AVAILABLE FOR TOBACCO	4	Φ51.52	0,110	
05/06/2009	16	APPLICATIONS AVAILABLE FOR TOBACCO	4	\$37.32	6,118	1 record
	Gazette-Bı				6,118	1 record rship = 3,026
Peabody	Gazette-Bı		4	\$37.32	6,118	
Peabody http://www.peab	Gazette-Bu	ılletin Marion Pea	4 abody, KS	\$37.32 Weekly	6,118 Reade	
Peabody http://www.peab Date 04/15/2009 05/06/2009	Gazette-Buodykansas.com/ Page #	Headline FARMERS MARKET MEMBERS ENJOY TOUR MINI-GRANTS AVAILABLE FOR TOBACCO	4 abody, KS Col. Inches 5 6	\$37.32 Weekly Ad Equiv \$46.65 \$55.98	6,118 Reade Rdshp 3,027 3,027	
Peabody http://www.peab Date 04/15/2009	Gazette-Buodykansas.com/ Page #	I lletin Marion Pea Headline FARMERS MARKET MEMBERS ENJOY TOUR	4 abody, KS Col. Inches 5	\$37.32 Weekly Ad Equiv \$46.65	6,118 Reade Rdshp 3,027	
Peabody http://www.peab Date 04/15/2009 05/06/2009 05/06/2009	Gazette-Buodykansas.com/ Page # 3 3 9	Headline FARMERS MARKET MEMBERS ENJOY TOUR MINI-GRANTS AVAILABLE FOR TOBACCO MINI-GRANTS AVAILABLE FOR TOBACCO	4 abody, KS Col. Inches 5 6 6	\$37.32 Weekly Ad Equiv \$46.65 \$55.98 \$55.98	6,118 Reade Rdshp 3,027 3,027 3,027 9,081	rship = 3,026
Peabody http://www.peab Date 04/15/2009 05/06/2009 05/06/2009	Gazette-Buodykansas.com/ Page # 3 3 9	Headline FARMERS MARKET MEMBERS ENJOY TOUR MINI-GRANTS AVAILABLE FOR TOBACCO MINI-GRANTS AVAILABLE FOR TOBACCO	4 abody, KS Col. Inches 5 6 6 17	\$37.32 Weekly Ad Equiv \$46.65 \$55.98 \$55.98 \$158.61	6,118 Reade Rdshp 3,027 3,027 3,027 9,081	rship = 3,026 3 total records

				33	\$286.11	24,306	2 total records
	on Sentinel	McPhers	McPherson McPherso		Weekly	Readership = 8,809	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/05/2009	4	KANSAS CITY BARS OPT OUT OF	F SMOKING BAN	4	\$72.80	8,809	
				4	\$72.80	8,809	1 record
Louisbur	rg Herald	Miami	Louisbu	ırg, KS	Weekly	Reade	rship = 3,983
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/22/2009	8B	LHS GROUP URGES SMOKING BA	AN	19	\$129.20	3,984	
04/22/2009	8B	LHS GROUP URGES SMOKING BA	AN	19 19	\$129.20 \$129.20	3,984 3,984	1 record
	lle Journal	LHS GROUP URGES SMOKING BA			<u> </u>	3,984	1 record rship = 10,867
Coffeyvi	lle Journal			19	\$129.20	3,984	
Coffeyvil http://www.cjour	lle Journal mal.com/ Page #	Montgor Headline NEW FARMERS' MARKET NEEDS	nery Coffeyv	19 rille, KS Col. Inches	\$129.20 Daily Ad Equiv \$36.32	3,984 Reade Rdshp 10,868	
Coffeyvil http://www.cjour Date 04/21/2009 05/01/2009	lle Journal mal.com/ Page # 3 3	Montgor Headline NEW FARMERS' MARKET NEEDS MINI-GRANTS OPPORTUNITIES F	nery Coffeyo VENDORS FOR YOUTH-LED	19 rille, KS Col. Inches 4 . 31	\$129.20 Daily Ad Equiv \$36.32 \$281.48	3,984 Reade: Rdshp 10,868 10,868	
Coffeyvil http://www.cjour	lle Journal mal.com/ Page #	Montgor Headline NEW FARMERS' MARKET NEEDS	nery Coffeyv VENDORS FOR YOUTH-LED	19 rille, KS Col. Inches	\$129.20 Daily Ad Equiv \$36.32	3,984 Reade Rdshp 10,868	
Coffeyvi http://www.cjour Date 04/21/2009 05/01/2009 05/03/2009	Page #	Montgon Headline NEW FARMERS' MARKET NEEDS MINI-GRANTS OPPORTUNITIES F DOWNTOWN COFFEY VILLE PLA	nery Coffeyv VENDORS FOR YOUTH-LED	19 rille, KS Col. Inches 4 . 31 3	\$129.20 Daily Ad Equiv \$36.32 \$281.48 \$27.24	3,984 Reader Rdshp 10,868 10,868 10,868	
Coffeyvil http://www.cjour Date 04/21/2009 05/01/2009 05/03/2009 05/13/2009	Page #	Montgor Headline NEW FARMERS' MARKET NEEDS MINI-GRANTS OPPORTUNITIES F DOWNTOWN COFFEY VILLE PLA FARMER'S MARKET ALL SET FOR	nery Coffeyo VENDORS FOR YOUTH-LED NS NEXT R OPENING DAY	19 rille, KS Col. Inches 4 . 31 . 3 . 13	\$129.20 Daily Ad Equiv \$36.32 \$281.48 \$27.24 \$118.04	3,984 Reade: Rdshp 10,868 10,868 10,868 43,472	rship = 10,867
Coffeyvil http://www.cjour Date 04/21/2009 05/01/2009 05/03/2009 05/13/2009	Page # 3 3 2 1	Montgor Headline NEW FARMERS' MARKET NEEDS MINI-GRANTS OPPORTUNITIES F DOWNTOWN COFFEY VILLE PLA FARMER'S MARKET ALL SET FOR	nery Coffeyo VENDORS FOR YOUTH-LED NS NEXT R OPENING DAY	19 rille, KS Col. Inches 4 . 31 . 3 . 13 . 51	\$129.20 Daily Ad Equiv \$36.32 \$281.48 \$27.24 \$118.04 \$463.08	3,984 Reade: Rdshp 10,868 10,868 10,868 43,472	rship = 10,867 4 total records
Coffeyvil http://www.cjour Date 04/21/2009 05/01/2009 05/03/2009 05/13/2009	lle Journal mal.com/ Page # 3 3 2 1	Montgon Headline NEW FARMERS' MARKET NEEDS MINI-GRANTS OPPORTUNITIES FOOWNTOWN COFFEY VILLE PLAFARMER'S MARKET ALL SET FOR FOR MONTGON	nery Coffeys VENDORS FOR YOUTH-LED NS NEXT R OPENING DAY mery Independent	19 rille, KS Col. Inches 4 . 31 . 3 . 13 . 51	\$129.20 Daily Ad Equiv \$36.32 \$281.48 \$27.24 \$118.04 \$463.08 Daily	3,984 Reade: Rdshp 10,868 10,868 10,868 43,472 Reade:	rship = 10,867 4 total records

05/13/2009	3	WALK REWARDS	12	\$125.64	13,775	
			47	\$492.09	55,100	4 total records
Council	Grove Rep	publican Morris	Council Grove, KS	Daily	Reade	ership = 4,317
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/05/2009	3	MANY KCK BARS OPT OUT OF SMOKE BA	AN 4	\$27.24	4,317	
			4	\$27.24	4,317	1 record
Prairie P	Post	Morris	White City, KS	Weekly	Reade	ership = 1,966
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/16/2009	4	TOM MOXLEY	25	\$101.25	1,966	
			25	\$101.25	1,966	1 record
Courier-	Tribune	Nemaha	Seneca, KS	Weekly	Reade	ership = 7,056
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009 04/29/2009 05/06/2009	7 2 12	FARMERS MARKET SALES REGULATED I OPEN HOUSE SET FOR PARTICIPANTS TEEN RALLY ENCOURAGES HEALTHY LI	4	\$94.50 \$21.00 \$57.75	7,056 7,056 7,056	
			33	\$173.25	21,168	3 total records
Sabetha Herald http://www.sabethaks.com		Nemaha	Sabetha, KS	Weekly	Reade	ership = 4 ,623
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/29/2009 04/29/2009	3 5	DR. WENGER PLAYS IMPORTANT ROLE IN WALK KANSAS TO HOLD OPEN HOUSE	N 16 2	\$101.28 \$12.66	4,623 4,623	
01/23/2003			<u> </u>			

	Chanute Tribune http://www.chanute.com		Neosho	osho Chanute, KS		Daily	Reade	rship = 8,507
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/18/2009 04/21/2009 04/29/2009	1 2 3	INDEPENDENCE FARMER STATE GETS \$67.5M MINI-GRANT OPPORTUN			5 4 15	\$42.70 \$34.16 \$128.10	8,508 8,508 8,508	
					24	\$204.96	25,524	3 total records
Erie Reco	ord		Neosho	Erie, KS		Weekly	Reade	rship = 2,417
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/30/2009 05/07/2009	1 6	UNEXPECTED CHANGES PARSONS SEEKS VENDOI			56 6	\$230.72 \$24.72	2,417 2,417	
					62	\$255.44	4,834	2 total records
Advocate	of Phillips	County	Phillips	Phillipsb	urg, KS	Weekly	Reade	rship = 4,227
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/30/2009	3A	KRHA OFFERS SMOKING	BAN COMPROMI	SE	10	\$66.70	4,227	
					10	\$66.70	4,227	1 record
St. Marys	Star		Pottawatomie	St. Mary	s, KS	Weekly	Reade	rship = 3,348
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
04/15/2009	12	PLANS FOR A FARMER'S	MARKET IS UNDI	ERWAY	8	\$40.00	3,349	
					8	\$40.00	3,349	1 record

Pratt Tri		Pratt	Pratt, K	S	Daily	Readership = $4,165$		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/29/2009 05/06/2009	1 10	SMOKING BAN TAKES EFFECT FRIDAY CHILDREN CAN - AND PROBABLY SHOUL	.D - LIFT	24 . 14	\$268.56 \$156.66	4,165 4,165		
				38	\$425.22	8,330	2 total records	
Hutchins http://www.hutch		Reno	Hutchin	son, KS	Daily	Reade	rship = 72 ,661	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/20/2009 04/21/2009	1 2	A HOMEGROWN IDEA TOBACCO SETTLEMENT		62 3	\$1,658.50 \$80.25	72,662 72,662		
04/21/2009	$\frac{2}{2}$	THINGS TO DO TOMORROW		11	\$294.25	72,662		
04/30/2009	$\frac{2}{2}$	THINGS TO DO TOMORROW THINGS TO DO TODAY		14	\$374.50	72,662		
05/01/2009	1	THE COLOR OF FITNESS		34	\$909.50	72,662		
05/01/2009	5	SMOKING VS. DRINKING		5	\$133.75	72,662		
05/09/2009	7	FOUNDATION'S MEETINGS TO EYE A HEA	LTHIER	. 17	\$454.75	72,662		
				146	\$3,905.50	508,634	7 total records	
Ninnesca	h Valley No	ews Reno	Pretty P	rairie, KS	Weekly	Reade	rship = 1,658	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/01/2009	1	PRETTY PRAIRIE FARMERS MARKET SEA	SON	10	\$75.00	1,658		
				10	\$75.00	1,658	1 record	
Belleville	Telescope	Republic	Belleville	e, KS	Weekly	Reade	rship = 6,389	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/23/2009	1	COMMISSIONERS DETERMINE CITY COU	NCIL	11	\$97.02	6,389		
				11	\$97.02	6,389	1 record	

Lyons N	ews	Rice	Lyons, K	S	Bi-Week	ly Reader	rship = 4,158
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/24/2009	10	RICE COMMISSION APPROVES SEVERAL	PUNLIC	36	\$249.84	4,158	
				36	\$249.84	4,158	1 record
Manhattan Mercur		Riley	Manhatt	an, KS	Daily	Reader	rship = 22,199
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/26/2009 04/29/2009 04/29/2009 05/01/2009 05/04/2009 05/07/2009	5C 3 6 6 2 2	MEN'S GARDEN CLUB STRICTER SMOKING BAN STARTES SATULEGISLATURE SHOULDN'T INFRINGE ON MANY CONTRIBUTED TO SUCCESS OF R MANY KANSAS CITY BARS OPT OUT OF K-STATE RESEARCHERS MAKE IT EASIE!	I ECENT SMOKING	5 3 11 6 8 18	\$66.50 \$39.90 \$146.30 \$79.80 \$106.40 \$239.40	22,200 22,200 22,200 22,200 22,200 22,200	
				51	\$678.30	133,200	6 total records
Riley Co	untian	Riley	Riley, K	S	Weekly	Reader	rship = 2,564
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/17/2009		PROMOTING A DRUG, ALCOHOL AND TO	BACCO	13	\$50.83	2,564	
				13	\$50.83	2,564	1 record
Stockton	Sentinel	Rooks	Stockton	, KS	Weekly	Reader	rship = 4,105
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	9	SACRED HEART SCHOOL HOSTS PARNET	T'S	17	\$89.59	4,106	
				17	\$89.59	4,106	1 record

Rush Co	. News	Rush	LaCrosse, KS	Weekly	Readership = $4,036$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2009	7	STUDENTS SPEAK OUT	27	\$106.65	4,036	
			27	\$106.65	4,036 1 record	

Russell County News		WS Russell	Russell,	KS	Bi-Weekly	Reade	ership = 5,494
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	1	LEGISLATORS DISCUSS BUDGET,	IOLCOMB	28	\$194.32	5,495	
				28	\$194.32	5,495	1 record

Salina Journal http://www.saljournal.com/		Saline Salin	na, KS	Daily	Readership = 65,874	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/19/2009	5	THE FUTURE OF FOOD	47	\$1,316.00	65,874	
04/21/2009	1	SMOKING ISSUE DRAWS DEBATE AT CITY	27	\$756.00	65,874	
04/22/2009	1	SPECIAL SMOKING BAN VOTE LIKELY	27	\$756.00	65,874	
04/26/2009	6	SMOKING BAN ON CITY AGENDA	6	\$168.00	65,874	
04/28/2009	1	SMOKING BAN SET TO MOVE FORWARD	27	\$756.00	65,874	
04/29/2009	7	LET'S TRY A COMPROMISE	11	\$308.00	65,874	
05/01/2009	1	READY FOR THE BAN?	62	\$1,736.00	65,874	
05/02/2009	5	FITNESS & FUN	31	\$868.00	65,874	
05/03/2009	7	SCORING A DOUBLE BONUS	17	\$476.00	65,874	
05/04/2009	7	SMOKERS SAVE US MONEY	17	\$476.00	65,874	
05/05/2009	1	MANY KC BARS OPT OUT OF SMOKING BAN	12	\$336.00	65,874	
05/05/2009	1	SMOKING BAN OPPONENT UPSET	26	\$728.00	65,874	
05/05/2009	5	FARMERS MARKET TO BEGIN 10TH SEASON	5	\$140.00	65,874	
05/06/2009	5	BAR GETS OK FOR OUTDOOR SEATING	14	\$392.00	65,874	
			329	\$9,212.00	922,236	14 total records

Scott Co	. Record	Scott	Scott City, KS	Weekly	Reade	rship = 4,303
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2009	16	WALK KANSAS TEAM TOTALS	26	\$130.00	4,303	
04/30/2009	16	WALK KANSAS TEAM TOTALS	24	\$120.00	4,303	
04/30/2009	9	TOBACCO TAX HIKE UNLIKELY	17	\$85.00	4,303	
05/07/2009	1	FARMERS' MARKET	1	\$5.00	4,303	
05/07/2009	23	WALK KANSAS TEAM TOTALS	23	\$115.00	4,303	
			91	\$455.00	21,515	5 total records
Ark Vall	ey News alleynews.com/	Sedgwick	Valley Center, KS	Weekly	Reade	rship = 4,441
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2009	4	LETTERS TO THE EDITOR	10	\$90.60	4,441	
03/07/2009	•	-		1		
03/07/2009	<u>'</u>		10	\$90.60	4,441	1 record
Derby Ir	former	Sedgwick	10		,	1 record rship = 2,364
Derby In	former		10	\$90.60	,	
Derby Ir	former yinformer.com/ Page #	Sedgwick Headline	Derby, KS Col. Inches	\$90.60 Weekly Ad Equiv	Reade Rdshp	
Derby In http://www.derb	former	Sedgwick	10 Derby, KS	\$90.60 Weekly	Reade	
Derby Ir	former yinformer.com/ Page #	Sedgwick Headline LETTER TO THE EDITOR	Derby, KS Col. Inches	\$90.60 Weekly Ad Equiv \$155.00	Reade Rdshp 2,364	
Derby In http://www.derb Date 04/29/2009 05/06/2009	Page # 3 2	Headline LETTER TO THE EDITOR RECESSION CESSATION	Derby, KS Col. Inches 10 3 13	\$90.60 Weekly Ad Equiv \$155.00 \$46.50	Reade Rdshp 2,364 2,364 4,728	rship = 2,364
Derby Ir http://www.derb Date 04/29/2009 05/06/2009	Page # 3 2	Headline LETTER TO THE EDITOR RECESSION CESSATION	Derby, KS Col. Inches 10 3 13	\$90.60 Weekly Ad Equiv \$155.00 \$46.50 \$201.50	Reade Rdshp 2,364 2,364 4,728	rship = 2,364 2 total records
Derby Ir http://www.derb Date 04/29/2009 05/06/2009 Haysville http://haysvilleo	Page # 3 2 Sun-Timpline.com/times	Headline LETTER TO THE EDITOR RECESSION CESSATION es Sedgwick	Derby, KS Col. Inches 10 3 13 Haysville, KS	\$90.60 Weekly Ad Equiv \$155.00 \$46.50 \$201.50 Weekly	Reade Rdshp 2,364 2,364 4,728 Reade	rship = 2,364 2 total records

A	Wichita http://www.kans			Sedgwick	Wichita,	KS	Daily	Readers	ship = 226,377
1427/2009 11	Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
14.29/2009 7	04/26/2009	10	PASS INDOOR AIR ACT			8	\$1,049.20	226,377	
Society	04/27/2009	11		OKING BAN		8			
Seward Liberal, KS Daily Readership = 16,099	04/29/2009								
High Plains Daily Leader Seward Liberal, KS Daily Readership = 16,099 Ad Equiv Rdshp Readership = 9,328 Ad Equiv Readership = 9,328 Ad Equiv Readership = 9,328 Ad Equiv Rdshp Readership = 9,328 Ad Equiv Rdshp Readership = 1,150 Ad Equiv Rdshp Readership = 1,150 Ad Equiv Rdshp Rdshp Readership = 1,150 Ad Equiv Rdshp Rdshp	05/02/2009					•			
High Plains Daily Leader Seward Liberal, KS Daily Readership = 16,099	05/06/2009	4B	DREAMING OF SUPPER	FROM A FARME	ERS	18	\$2,360.70	226,377	
The Times Headline Col. Inches Ad Equiv Rdshp						45	\$5,901.75	1,131,885	5 total records
Name Solution So	High Pla	ins Daily	Leader	Seward	Liberal,	KS	Daily	Readership = 16,099	
The Times Seward Liberal, KS Daily Readership = 9,328 Ad Equiv Rdshp 5/08/2009 8 WALKING IN KANSAS 6 \$78.00 9,329 1 record	Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
Seward Liberal, KS Daily Readership = 9,328	05/04/2009	5	MANY KANSAS CITY, K	AN., BARS OPT	OUT OF	15	\$195.00	16,100	
Readership = 1,150 Respectively. Respectively. Respectively. Readership = 1,150 Respectively. Respectively. Respectively. Readership = 1,150 Readership = 1,1						15	\$195.00	16,100	1 record
5/08/2009 8 WALKING IN KANSAS 6 \$78.00 9,329 Che Ledger - Shawnee County Shawnee Silver Lake, KS Daily Readership = 1,150 ate Page # Headline Col. Inches Ad Equiv Rdshp 5/04/2009 2 BUSINESSES SHOULD HAVE CHOICE IN SMOKING13 \$66.82 1,150				Seward	Liberal,	KS	Daily	Readers	ship = 9,328
The Ledger - Shawnee County Shawnee Silver Lake, KS Daily Readership = 1,150 ate Page # Headline Col. Inches Ad Equiv Rdshp 5/04/2009 2 BUSINESSES SHOULD HAVE CHOICE IN SMOKING13 \$66.82 1,150	 Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
The Ledger - Shawnee County Shawnee Silver Lake, KS Daily Readership = 1,150 ttp://www.theshawneecountyledger.com/ ate Page # Headline Col. Inches Ad Equiv Rdshp 5/04/2009 2 BUSINESSES SHOULD HAVE CHOICE IN SMOKING13 \$66.82 1,150	05/08/2009	8	WALKING IN KANSAS			6	\$78.00	9,329	
rate Page # Headline Col. Inches Ad Equiv Rdshp 5/04/2009 2 BUSINESSES SHOULD HAVE CHOICE IN SMOKING13 \$66.82 1,150						6	\$78.00	9,329	1 record
5/04/2009 2 BUSINESSES SHOULD HAVE CHOICE IN SMOKING13 \$66.82 1,150	The Led	ger - Shav	wnee County	Shawnee	Silver La	ake, KS	Daily	Readers	ship = 1,150
	Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
13 \$66.82 1,150 1 record	05/04/2009	2	BUSINESSES SHOULD I	HAVE CHOICE IN	SMOKING.	13	\$66.82	1,150	
						13	\$66.82	1,150	1 record

Topeka Capital-Journ		ırnal Shawnee	Topeka,	KS	Daily	Readership = 109,942		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/21/2009	1	RACING TOWARD FITNESS		44	\$3,603.16	109,942		
04/22/2009	1	STATE HEALTH INSURANCE RISING		20	\$1,637.80	109,942		
04/22/2009	4	WEIGHT STUDY\		18	\$1,474.02	109,942		
04/26/2009	4B	GET OUT AND PLAY		38	\$3,111.82	109,942		
04/30/2009	8	SMOKING BAN ADVOCATES PUSH FOR B	ILL'S	17	\$1,392.13	109,942		
05/02/2009	4	SMOKING COMPROMISE		7	\$573.23	109,942		
05/04/2009	2	TAKE STEPS TO MOVE YOUR BODY A LIT	TLE	14	\$1,146.46	109,942		
				158	\$12,938.62	769,594	7 total records	
Topeka N	Metro News	Shawnee	Topeka,	KS	Bi-Week	ly Reade	rship = 1,948	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/29/2009	1	A LOOK AT BIG ISSUES FACING KANSAS.		14	\$112.00	1,948		
				14	\$112.00	1,948	1 record	
Goodlan http://www.nwk	d Star New	S Sherman	Goodlan	d, KS	Bi-Week	ly Reade	rship = 3,622	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
04/28/2009	6A	MEDICAL BILLS TOP CAUSE OF BANKRU	PTCY	26	\$263.38	3,622		
				26	\$263.38	3,622	1 record	
St. John	News	Stafford	St. John,	KS	Weekly	Reade	rship = 1,605	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
05/06/2009	1	CITY OF PRATT ENACTS SMOKING BAN		4	\$23.40	1,605		
03/00/2007								

Stafford http://www.staff		Stafford	l Stafford	, KS	Weekly	Reade	ership = 2,065
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/29/2009	1	STAFFORD RECEIVES FUNDING	FOR SUMEMR	11	\$47.30	2,065	
				11	\$47.30	2,065	1 record
Johnson	Pioneer	Stanton	Johnson	, KS	Weekly	Reade	ership = 1,704
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	3	RECREATION LINE-UP LISTED		21	\$67.62	1,704	
				21	\$67.62	1,704	1 record
Hugoton http://users.pld.co	Hermes	Stevens	Hugotor	n, KS	Weekly	Reade	ership = 4,554
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
05/07/2009	10	KDHE RELEASES SECONDHAND	SMOKE REPORT	9	\$56.25	4,554	
				9	\$56.25	4,554	1 record
Conway	Springs St	tar- Argosy Sumner	Conway	Springs, KS	Weekly	Reade	ership = 2,681
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/30/2009	8	HOSPITALS FIND GOING GREEN	CAN CUT COSTS	20	\$110.00	2,682	
				20	\$110.00	2,682	1 record
Norwich	News	Sumner	Norwich	ı, KS	Weekly	Reade	ership = 586
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/21/2009	6	HOUSE TO HOUSE		22	\$102.74	586	
				22	\$102.74	586	1 record

Oxford Register		Sumner	Sumner Oxford,		Weekly	Readership = 570	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/23/2009	1	SUMMER IN OXFORD TO SEE FAR	MERS' MARKET	6	\$48.00	570	
				6	\$48.00	570	1 record
Colby Fr		Thomas	Colby, K	S	Daily	Reade	rship = 4,429
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/22/2009 05/07/2009	2 3	STOP SPENDING OTHER PEOPLE'S MARATHON DRAWS ON FAMILY T		24 16	\$243.12 \$162.08	4,430 4,430	
				40	\$405.20	8,860	2 total records
Leoti Standard		Wichita	Leoti, K	S	Weekly	Reade	rship = 2,141
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
04/29/2009	6	WALK KS MIELS		2	\$9.50	2,141	

Wilson Co. Citizen		Wilson Fredo	nia, KS	Bi-Weel	kly Reade	rship = 7,937
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/30/2009	2	WALK KANSAS PARTICIPANTS WILL LEARN	7	\$41.44	7,937	
05/04/2009	1	COUNTY WILL RESUME BLACKTOP WORK	14	\$82.88	7,937	
05/04/2009	2	HEALTH CARE PHILOSOPHY NEEDS TO CHANGE	E; 17	\$100.64	7,937	
			38	\$224.96	23,811	3 total records

2

\$9.50

2,141

1 record

Basehor Sentinel		Wyandotte	Wyandotte Bonner Spring, KS		Readership = $2,693$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/30/2009	11	TAKE CARE OF YOUR TICKER	26	\$260.00	2,693	
			26	\$260.00	2,693 1 record	

Grand Totals

Publications = 107 Clips = 253 Col. Inches = 3,965 Ad Equiv = \$154,494.28 Rdshp = 8,673,088

Allen

Publications = 2 Clips = 4 Col. Inches = 42 Ad Equiv = \$319.50 Rdshp = 19,692

Anderson

Publications = 2 Clips = 6 Col. Inches = 90 Ad Equiv = \$818.45 Rdshp = 31,980

Atchison

Publications = 1 Clips = 2 Col. Inches = 30 Ad Equiv = \$414.00 Rdshp = 16,928

Barton

Publications = 1 Clips = 5 Col. Inches = 67 Ad Equiv = \$808.02 Rdshp = 73,405

Bourbon

Publications = 1 Clips = 5 Col. Inches = 92 Ad Equiv = \$906.20 Rdshp = 28,865

Brown

Publications = 2 Clips = 4 Col. Inches = 65 Ad Equiv = \$415.50 Rdshp = 15,451

Butler

Publications = 2 Clips = 3 Col. Inches = 28 Ad Equiv = \$270.00 Rdshp = 15,391

Chase

Publications = 1 Clips = 4 Col. Inches = 17 Ad Equiv = \$83.13 Rdshp = 11,876

Chautauqua

Publications = 1 Clips = 2 Col. Inches = 25 Ad Equiv = \$137.50 Rdshp = 12,534

Cherokee

Publications = 3 Clips = 6 Col. Inches = 53 Ad Equiv = \$362.16 Rdshp = 24,577

Cheyenne

Publications = 1 Clips = 2 Col. Inches = 14 Ad Equiv = \$111.86 Rdshp = 6,628

Clay

Publications = 1 Clips = 3 Col. Inches = 35 Ad Equiv = \$312.55 Rdshp = 15,339

Cloud

Publications = 2 Clips = 5 Col. Inches = 23 Ad Equiv = \$131.88 Rdshp = 19,492

Cowley

Publications = 2 Clips = 5 Col. Inches = 110 Ad Equiv = \$985.83 Rdshp = 51,552

Crawford

Publications = 1 Clips = 4 Col. Inches = 41 Ad Equiv = \$627.30 Rdshp = 69,728

Dickinson

Publications = 2 Clips = 5 Col. Inches = 95 Ad Equiv = \$716.25 Rdshp = 36,842

Douglas

Publications = 3 Clips = 19 Col. Inches = 238 Ad Equiv = \$6,369.37 Rdshp = 765,245

Edwards

Publications = 1 Clips = 1 Col. Inches = 22 Ad Equiv = \$102.74 Rdshp = 2,328

Ellis

Publications = 1 Clips = 2 Col. Inches = 39 Ad Equiv = \$608.40 Rdshp = 55,264

Finney

Publications = 1 Clips = 2 Col. Inches = 76 Ad Equiv = \$1,092.88 Rdshp = 36,316

Ford

Publications = 1 Clips = 1 Col. Inches = 37 Ad Equiv = \$482.48 Rdshp = 15,389

Franklin

Publications = 1 Clips = 3 Col. Inches = 22 Ad Equiv = \$245.52 Rdshp = 35,673

Geary

Publications = 2 Clips = 6 Col. Inches = 134 Ad Equiv = \$1,633.30 Rdshp = 81,980

Gove

Publications = 1 Clips = 2 Col. Inches = 20 Ad Equiv = \$80.00 Rdshp = 8,362

Grant

Publications = 2 Clips = 5 Col. Inches = 34 Ad Equiv = \$228.38 Rdshp = 15,786

Greenwood

Publications = 1 Clips = 1 Col. Inches = 14 Ad Equiv = \$86.80 Rdshp = 1,904

Harper

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$66.00 Rdshp = 5,529

Harvey

Publications = 2 Clips = 2 Col. Inches = 24 Ad Equiv = \$213.40 Rdshp = 22,393

Jackson

Publications = 2 Clips = 7 Col. Inches = 240 Ad Equiv = \$90,695.04 Rdshp = 2,964,110

Jefferson

Publications = 2 Clips = 2 Col. Inches = 47 Ad Equiv = \$258.50 Rdshp = 10,633

Johnson

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$242.00 Rdshp = 51,290

Kearney

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$10.26 Rdshp = 3,248

Kiowa

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$16.00 Rdshp = 816

Labette

Publications = 2 Clips = 5 Col. Inches = 212 Ad Equiv = \$2,159.43 Rdshp = 50,904

Lane

Publications = 1 Clips = 2 Col. Inches = 18 Ad Equiv = \$85.50 Rdshp = 4,650

Leavenworth

Publications = 1 Clips = 3 Col. Inches = 35 Ad Equiv = \$630.00 Rdshp = 38,163

Linn

Publications = 1 Clips = 1 Col. Inches = 13 Ad Equiv = \$103.09 Rdshp = 5,055

Logan

Publications = 1 Clips = 1 Col. Inches = 1 Ad Equiv = \$5.00 Rdshp = 3,188

Lyon

Publications = 2 Clips = 10 Col. Inches = 193 Ad Equiv = \$1,977.60 Rdshp = 160,330

Marion

Publications = 4 Clips = 7 Col. Inches = 32 Ad Equiv = \$318.56 Rdshp = 52,961

Marshall

Publications = 1 Clips = 2 Col. Inches = 33 Ad Equiv = \$286.11 Rdshp = 24,306

McPherson

Publications = 1 Clips = 1 Col. Inches = 4 Ad Equiv = \$72.80 Rdshp = 8,809

Miami

Publications = 1 Clips = 1 Col. Inches = 19 Ad Equiv = \$129.20 Rdshp = 3,984

Montgomery

Publications = 2 Clips = 8 Col. Inches = 98 Ad Equiv = \$955.17 Rdshp = 98,572

Morris

Publications = 2 Clips = 2 Col. Inches = 29 Ad Equiv = \$128.49 Rdshp = 6,283

Nemaha

Publications = 2 Clips = 5 Col. Inches = 51 Ad Equiv = \$287.19 Rdshp = 30,414

Neosho

Publications = 2 Clips = 5 Col. Inches = 86 Ad Equiv = \$460.40 Rdshp = 30,358

Phillips

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$66.70 Rdshp = 4,227

Pottawatomie

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$40.00 Rdshp = 3,349

Pratt

Publications = 1 Clips = 2 Col. Inches = 38 Ad Equiv = \$425.22 Rdshp = 8,330

Reno

Publications = 2 Clips = 8 Col. Inches = 156 Ad Equiv = \$3,980.50 Rdshp = 510,292

Republic

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$97.02 Rdshp = 6,389

Rice

Publications = 1 Clips = 1 Col. Inches = 36 Ad Equiv = \$249.84 Rdshp = 4,158

Riley

Publications = 2 Clips = 7 Col. Inches = 64 Ad Equiv = \$729.13 Rdshp = 135,764

Rooks

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$89.59 Rdshp = 4,106

Rush

Publications = 1 Clips = 1 Col. Inches = 27 Ad Equiv = \$106.65 Rdshp = 4,036

Russell

Publications = 1 Clips = 1 Col. Inches = 28 Ad Equiv = \$194.32 Rdshp = 5,495

Saline

Publications = 1 Clips = 14 Col. Inches = 329 Ad Equiv = \$9,212.00 Rdshp = 922,236

Scott

Publications = 1 Clips = 5 Col. Inches = 91 Ad Equiv = \$455.00 Rdshp = 21,515

Sedgwick

Publications = 4 Clips = 9 Col. Inches = 89 Ad Equiv = \$6,389.78 Rdshp = 1,145,654

Seward

Publications = 2 Clips = 2 Col. Inches = 21 Ad Equiv = \$273.00 Rdshp = 25,429

Shawnee

Publications = 3 Clips = 9 Col. Inches = 185 Ad Equiv = \$13,117.44 Rdshp = 772,692

Sherman

Publications = 1 Clips = 1 Col. Inches = 26 Ad Equiv = \$263.38 Rdshp = 3,622

Stafford

Publications = 2 Clips = 2 Col. Inches = 15 Ad Equiv = \$70.70 Rdshp = 3,670

Stanton

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$67.62 Rdshp = 1,704

Stevens

Publications = 1 Clips = 1 Col. Inches = 9 Ad Equiv = \$56.25 Rdshp = 4,554

Sumner

Publications = 3 Clips = 3 Col. Inches = 48 Ad Equiv = \$260.74 Rdshp = 3,838

Thomas

Publications = 1 Clips = 2 Col. Inches = 40 Ad Equiv = \$405.20 Rdshp = 8,860

Wichita

Publications = 1 Clips = 1 Col. Inches = 2 Ad Equiv = \$9.50 Rdshp = 2,141

Wilson

Publications = 1 Clips = 3 Col. Inches = 38 Ad Equiv = \$224.96 Rdshp = 23,811

Wyandotte

Publications = 1 Clips = 1 Col. Inches = 26 Ad Equiv = \$260.00 Rdshp = 2,693